

The ACUHO-I Business Operations Conference needs your help!

The ACUHO-I Business Operations Conference is asking for your help as a regional affiliate president to help us to spread the word that the [Call for Programs](#) is now open for the **2009 ACUHO-I Business Operations Conference** in Columbus, Ohio October, 4 - 7, 2009. **The program submission deadline is April 20, 2009.**

As a new offering in the fall conference series The 2009 ACUHO-I Business Operations Conference is the place to go for professionals who work in the areas of Conferences, Marketing, IT, Finance and Administration, and Assignments.

In addition to an acceptance of general topics, the 2009 program committee is specifically encouraging program submissions in the following areas. These areas were identified by your colleagues as topics of interest for the conference:

2009 Program Topical Area Descriptions

Marketing

Programs topics in this area may include:

- Leveraging marketing and technology
- Budget and economic issues effecting marketing
- Best Practices as they relate to Marketing Housing Operations
- Crisis Communication and Recovery Plans
- Sustainable Marketing
- Effective Outreach
- Branding

Assignments

Programs topics in this area may include:

- Leveraging assignment processes and technology
- Best practices as they related to Housing Assignments
- Software acquisition and management, including contract negotiation with vendors
- Occupancy Management
- Effective Marketing and retention tools
- Housing trends; including gender neutral housing, compliance, and roommate matching

Technology

Program topics in this area may include:

- Emerging technology trends
- Leveraging technology in all areas of Housing Operations
- Best practices
- Acquisition of hardware and software
- Integration
- Staffing structure and operational processes

Finance and Administration:

Program topics in this area may include:

- Leveraging technology with finance and budget processes
- Organizational structure
- Economic outlook and projections
- Capital Planning
- Legislative requirements
- Privatized student equity finance models

Conferences

Program topics in this area may include:

- Leveraging conference services processes with technology
- Best practices
- Budgeting and finance
- Contract negotiation
- Staffing structure, trends, training, and development
- Creative strategies for revenue generation

The 2009 ACUHO-I Business Operations Conference Program Committee wishes you success with your [program submission](#). Also, we encourage you to forward this message on to your colleagues.

If we can be of any assistance, please contact:

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