

Bringing college housing professionals and corporate partners into meaningful association

CORPORATE PARTNER PROGRAM

WACUHO Corporate Partners are an integral part of our organization.

Your involvement as a WACUHO Corporate Partner can give your company valuable exposure and connection with approximately 100 colleges and universities and their 900 staff members.

The Corporate Partnership program allows you to be active in WACUHO while consolidating and streamlining your sponsorship investment.

As a company that does business with university housing and food service, we invite you to become our partner.



Kara Johan, AMF Support Surfaces
2008 R.W. Gang Award Recipient

The R.W. Gang Award recognizes a corporate friend who has, through their dedication to our profession and WACUHO, made significant contributions to our Association.

YOUR PARTNERSHIP IS IMPORTANT TO US

Your partnership supports WACUHO's continuing efforts to produce quality programs, as well as establishing incentives and scholarships for our members to further their professional careers and recognize outstanding achievements. Your investment supports our nearly 30 committees addressing the needs and issues facing today's college and university housing professionals.

HOW LONG DOES THE PARTNERSHIP LAST?

Corporate Partnership is one calendar year, beginning January 1st.

CORPORATE PARTNERSHIP BENEFITS

Nearly 900 professional housing staff will know that you are supporting our profession and WACUHO's programs and events. The programs, conferences and events our Association sponsors each year include:

- Northern, Central, Southern, and Island RAPs
- Western Training Institute (WTI)
- WACUHO Annual Conference and Exhibition (ACE)

As a Corporate Partner, you also have the unique opportunity to serve on WACUHO committees and help produce quality programs.

There are three levels of partnership to choose from, depending on your desired level of exposure. Please refer to the next panel for a summary of bronze, silver and gold partnership benefits.

FOR MORE INFORMATION ON HOW TO CONTACT US,
TO BECOME A PARTNER, OR RATES AND DEADLINES, PLEASE VISIT

www.wacuho.org

There are three levels of Corporate Partnership: bronze, silver and gold.

BENEFIT	BRONZE	SILVER	GOLD
Listing on WACUHO web site	✓	✓	✓
Subscription to Association newsletter	✓	✓	✓
Listing in Annual Conference and Exhibition (ACE) program	✓	✓	✓
Exclusive invitation to sponsored event with CHOs at Annual Conference	✓	✓	✓
\$100 discount on exhibitor booth at Annual Conference*	✓	✓	✓
Priority exhibit assignment*	✓	✓	✓
Membership directory access	✓	✓	✓
Opportunity to serve on a WACUHO committee	✓	✓	✓
Listing on banner displayed at conference events		✓	✓
Electronic file of ACE registrant information		✓	✓
Listing in Association newsletter		✓	✓
Listing in program booklet for Housing Officers and student leadership conferences			✓
Company recognition on select conference memorabilia			✓
Company logo on Annual Conference and WTI portfolios			✓
Special mention by Association President at Annual Conference			✓
Plaque presented by the Association at Annual Conference			✓

*Must be a paid partner by published deadline and meet all applicable conference/exhibit registration deadlines. Each partner receives one booth discount.

WACUHO is the Western Association of College and University Housing Officers.

Our Association is comprised of nearly 100 housing programs throughout California, Hawaii, and Nevada. It is a separate association from ACUHO-I.

OUR PURPOSE

- To contribute to the improvement and coordination of the various aspects of student residence halls, apartments, theme houses and cooperatives, food service, developmental programming, administration, conference services, facilities, and related operations at member institutions on a regional scale.
- To sponsor activities, services, and research which will aid its members and provide a means of exchanging and distributing professional information and ideas.
- To support and encourage the professional development of Association members.
- To ensure that the Association's programs, services, and related activities represent the diverse population which it serves.
- To work actively as an organization or in collaboration with other organizations or individuals outside WACUHO to further the aims of the Association and its member institutions.
- To support, encourage, and contribute to the academic mission of member institutions.

For more information, please visit www.wacuho.org

WACUHO

WACUHO

C O R P O R A T E R E L A T I O N S

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WACUHO
Western Association of College and University Housing Officers